



David Frisby

BEng (Hons) CEng FCIHT

Director

Summary:

David is traffic engineer/transport planner with over twenty years' experience within the private; his specialist expertise includes transport impact studies for new development proposals.

David has a breadth of experience in all aspects with the delivery of Transportation Assessments, Travel Plans and Environmental Impacts Assessments associated with all types of land promotion and development.

David has particular expertise in all aspects of consultation and negotiation associated with the planning process; including acting as an Expert Witness.

Qualifications:

BEng Civil Engineering
Chartered Engineer

Memberships:

Member of the Institution
of Civil Engineers
Fellow of the Institution of
Highways and Transportation

Areas of Expertise:

Transport Strategies
Masterplanning
Land Promotion
Project Management
Transport Assessments
Travel Plans
Detailed Junction Design
S106 Negotiation
Public Consultation
Design Panel Review
Examination in Public
Expert Witness

EMPLOYMENT:

2012 – Present
mode transport planning
Director

2004 – 2012
Colin Buchanan
Principal Transport Planner
rising to Technical Director

2000 – 2004
Halcrow Group
Graduate rising to Senior Traffic
Engineer

1997 – 2000
Denis Wilson Partnership
Undergraduate Traffic Planner

AWARDS:

Goldman Sach's 10KSmallBusiness Alumni

Outstanding performance during industrial placement year

Birmingham

☎ 0121 794 8390

London

☎ 020 7293 0217

Manchester

☎ 0161 464 9495

Reading

☎ 0118 206 2945

✉ info@modetransport.co.uk

📍 modetransport.co.uk

🐦 [@mode_transport](https://twitter.com/mode_transport)



Project Summary:



RESIDENTIAL

Long Marston Airfield, Stratford upon Avon, Warwickshire

Project Director and technical co-ordination of formulated transport strategy to develop a comprehensive transport planning strategy in support of a new settlement to consist of 3,500 new homes, shops, restaurants, cafes, employment parks and new schools at the former Long Marston Airfield, which is within 10 minutes of Stratford upon Avon. The preliminary traffic modelling package, which has been undertaken in close consultation with Warwickshire County Council, indicated that the delivery of such a transportation strategy will enable the full delivery of the masterplan proposals as well as providing wider benefits to Stratford on Avon during the plan period. Following the Inspectors interim report in relation to Stratford Districts revised Core Strategy; Long Marston Airfield now has a draft allocation for 3,500 units and associated employment use & planning approval for an initial 400 units.

Client: Cala Homes

Fairmile Hospital, Cholsey, Oxfordshire

Project Director of team assessing the movement and traffic implications in relation to a new 350 unit residential development of a vacant hospital site in South Oxfordshire. Develop a comprehensive traffic calming strategy along this major A329 Reading Road. In addition, a transport access strategy has been developed which seeks to induce less reliance on car movements between the site and the village. Key elements of this strategy involve the reduction of maximum parking provision, a new bus service/route, along with new pedestrian and cycle routes and facilities. A Transport Assessment and Travel Plan have been prepared in support of the development.

Client: Linden & Thomas Home with English Partnerships

Rowner Renewal, Gosport, Hampshire

Overseeing technical work to support planning application for proposed £140 million regeneration scheme for Rowner. Production of transport strategy which makes best use of existing public transport facilities and will restrict car parking to the site. A comprehensive planning application including transport assessment, environmental statement and an outline travel plan was prepared following consultation with local stakeholders, interest groups and members of the public. Key elements of this strategy involved the provision of improved bus infrastructure along with new pedestrian and cycle strategies along with localised junction capacity improvements.

Client: Taylor Wimpey, Portsmouth Housing Association

Kettering East, Kettering, Northamptonshire

Project Manager and technical co-ordination and organisation of formulated Transport strategy and new transport improvements to support a 10,000 unit residential development to the East of Kettering including trip distribution, trip rate generation, the provision of a new public transport system to be implemented in the Town. Organising RSI surveys to justify the proposal for a single carriageway relief road linked to the new development. The initial design of such a road and its position. All subsequent junction assessments in and around the local area. High level of client contact and attendance of meetings with District and County officers.

Client: Bee Bee Developments

Baggeridge Brickworks, Baggeridge, Staffordshire

Responsible for approved application for the development of a brown field site to 140 residential units. Site access design, Transport Assessment and expert witness.

Client: David Wilson Homes

Birmingham

☎ 0121 794 8390

London

☎ 020 7293 0217

Manchester

☎ 0161 464 9495

Reading

☎ 0118 206 2945

✉ info@modetransport.co.uk

📍 modetransport.co.uk

🐦 [@mode_transport](https://twitter.com/mode_transport)



Project Summary:



Station Road, Leamington Spa, Warwickshire

Project Manager overseeing technical work to support two separate planning applications considering the separate and combined effects of providing either/or the developments. Analysis included the assessment of trips generated by each development, the appropriate distribution of the new traffic and the application of mitigation measures in order to accommodate two new developments in close proximity to Leamington Spa Station. Production of TA, road re-alignment and individual junction costing exercise using SPONs rates.

Client: Miller Homes & Network Rail.

Doseley, Telford, Shropshire

Responsible for approved application for the development of a brown field site to 460 residential units. In addition to the new development, the application will provide improvements to the local highway network, public transport facilities, new pedestrian linkages and traffic calming facilities along Frame Lane. The Transport Assessment included a detailed access strategy and assessment, whilst the Travel Plan seeks to reduce car movements to and from the site.

Client: David Wilson Homes

Old Bexley, London

Responsible for approved application for the development of a brown field site to mixed use commercial and residential units. Site access design and loading requirements assessed.

Client: Bellway Homes

Barton Road, Kettering, Kettering

Project manager for residential planning appeal for small residential development associated with green field site. Preparation, organisation of a transport focused rebuttal statement relating to the whole of the site - submitted to Local Authority. Site subsequently successfully gained planning permission.

Client: J Barrett

Glebe Place, Chelsea, London

Technical work for prestigious residential development to replace existing schools site. Attendance of design team meetings with other consultants and preparation, organisation and presentation of transport planning strategy relating to the whole of the site, and production of associated Transport Assessment submitted for Planning Application.

Client: Roger Moss Development

Hatfield Town Centre Redevelopment, Hertfordshire

Project management of and technical co-ordination and organisation of Transport strategy and new transport improvements including trip rate generation, the provision of new bus interchange, improved pedestrian facilities and production of Transport Assessment. Organising and attendance of meetings with District and County officers. Production and agreement of Section 106 package, Section 278 package, Section 38 package and production of Stopping Up order.

Client: St Modwen

Imberhorne Relief Road, East Grinstead, West Sussex

Project Manager for a small team involved in the planning of proposed single carriageway relief road that is linked to a 3000 unit residential development, responsibilities managing the modelling (SATURN) team, the initial design of the relief road corridor and its position. All subsequent junction assessments in and around the local area, together with recommendations to an improved public transport system in the area linked to the development, high level of client contact and writing of final technical compendium of all transportation issues for a successful allocation to the Local Structure plan by Examination in Public.

Client: Persimmon, Rialto & Bryant Homes

Birmingham

☎ 0121 794 8390

London

☎ 020 7293 0217

Manchester

☎ 0161 464 9495

Reading

☎ 0118 206 2945

✉ info@modetransport.co.uk

📍 modetransport.co.uk

🐦 [@mode_transport](https://twitter.com/mode_transport)



Project Summary:



Paddington Basin Redevelopment, Paddington, London

Various projects relating to the Paddington Basin Redevelopment. Studies include cumulative parking assessment, pedestrian capacities of building entrances and London Underground barriers. Visibility study and consultation. Road Layout Design. Project manager for a Safety Audit that was conducted in the area. Partial Writing of the final Traffic Impact Assessment for the planning submission. Temporary Parking study for marketing suite once constructed.

Client: Chelsfield

Bexley Business Academy, Bexley, London

Construction of existing and projected gravity model for various modes of transport. Supervision of temporary employees who carried out on site vehicle counts, pedestrian counts and the graphical presentation of the gravity model data.

Client: Minerva

Project Vauxhall, London

Assisting technical director for winning the bid for the redevelopment of the existing Ethelred Estate in Vauxhall into a mixed residential and commercial development. Including underground parking design and gravity modelling.

Client: Wimpey Homes

COMMERCIAL

Former Ford Foundry, Leamington Spa, Warwickshire

Providing transportation advice for mixed use development (office, food store, warehousing and hotel) south of the town centre. Pragmatic approach to design focussing on driver behaviour in addition to standard junction capacity improvements to tackle perceived congestion – including sign strategy and lane reassignment. Development of sustainable travel strategy including cycle and pedestrian route improvements.

Client: Trilogy Developments

Friarsgate Costa Coffee, Shirley, Birmingham

One of the first drive-thru coffee shops in the West Midlands, Project Director providing a transport statement to support a 100 seat restaurant, 87 car parking spaces and negotiations on S106 contributions to improve pedestrian connectivity.

Client: Whitebread PLC

Clarendon Arcade, Leamington Spa, Warwickshire

Production of full Transport Assessment for a new retail development in the centre of Leamington Spa. Responsible for traffic generation and distribution, including a gravity model, and carrying out junction capacity assessments using ARCADY, PICADY and LinSig.

Client: Wilson Bowden Developments

Town Centre Development, Wokingham, Berkshire

Project Director responsible for advising on highways matters relating to a mixed use development comprising of retail, employment and residential elements. Strategy development includes highway realignment, traffic re-distribution and junction improvements, along with new pedestrian and cycle facilities and a public transport strategy.

Client: Wilson Bowden Developments

Birmingham

☎ 0121 794 8390

London

☎ 020 7293 0217

Manchester

☎ 0161 464 9495

Reading

☎ 0118 206 2945

✉ info@modetransport.co.uk

📍 modetransport.co.uk

🐦 [@mode_transport](https://twitter.com/mode_transport)



Project Summary:



Thurrock Park Way, Thurrock, Essex

Detailed Transport Statement in support of application of 7,430m2, review of existing conditions - including historic aspirations of the Council, discussion of traffic generation its distribution on the network and the impact of the proposed development.

Client: ISIS Developments

Royal Mail Building, Paddington, London

Project manager and transport engineer responsible for providing design advice on variety of transportation issues, including the extension of Bakerloo Line Ticket Hall extension into development site. Planning process ensured compliance with the emerging UDP and the existing PATS study. Modal split assessments conducted. Discourse with City of Westminster, TfL and developers of localised alternative sites.

Client: DTZ

West Kensington Depot, Kensington, London

Writing of Strategic Public Transport note, providing an overview of the current public transport surrounding the site and subsequent suggestion of improvements. Production of Preliminary traffic generation for the mixed use development site and required on site transportation facilities.

Client: LT Property

Marsham Street, London

HO redevelopment site. Parking assessment for current and proposed use, including TRIP generation assessment to encourage and justify a limited provision of available parking in and around the site.

Client: Anne's Gate Property

RETAIL

Marlborough Business Park, Wiltshire

Successfully assisted Tesco in obtaining planning permission for a 1,872sqm retail development. Production of Transport Assessment, Travel Plan and parking strategy, preliminary and detailed design of junctions. Attendance of design team meetings with Council Officers and public consultation.

Client: Tesco Stores Limited

Town Centre Development, Maidenhead, Berkshire

Project Manager responsible for advising on highways matters relating to a mixed use development comprising of retail, employment and residential elements. Strategy development includes highway realignment, traffic re-distribution and junction improvements, along with new pedestrian and cycle facilities and a public transport strategy.

Client: ING Redevelopment UK and London and Aberdeen Group

Sackville Place, Hove, East Sussex

Overseeing the delivery of a Transport Assessment in support of planning application for the redevelopment of Sackville Trading Estate, Hove, East Sussex. The proposals include new residential, retail, office and food store. The focus of work was to ensure the development is as sustainable as possible, with balanced parking numbers and enhanced facilities for pedestrians, cyclists and public transport. The final design included investment in existing pedestrian crossings, provision of cycle parking and advanced cycle stop lines at signalized junctions, improved waiting facilities at bus stops and the introduction of real time information, Controlled Parking Zone reviews and the production of a robust Travel Plan.

Client: Parkridge

Elephant & Castle, London

Research and reporting into possibility of providing a feasible car share scheme/option to resolve issues of restricted residential parking and limiting car movements around the site.

Client: Southwark Land Regeneration

Birmingham

☎ 0121 794 8390

London

☎ 020 7293 0217

Manchester

☎ 0161 464 9495

Reading

☎ 0118 206 2945

✉ info@modetransport.co.uk

📍 modetransport.co.uk

🐦 [@mode_transport](https://twitter.com/mode_transport)



Project Summary:



Edmonton Shopping Centre, London

Defined S278/38 phased construction package of transportation improvements, including the upgrade of current pedestrian facilities, new bus station and upgrade of existing roundabout to full signalisation. Project included the production of schedule and associated costing for Section 278 package.

Client: St Modwen

White City Retail and Leisure Development, Shepherds Bush, London

Technical consultation and subsequent reporting on a variety of issues including the planning and design of the internal car park for the development, junction design, service yard design, pedestrian movement study leading to pedestrian crossing study/design and bus lane design. Stated preference data including sensitivity testing.

Client: Chelsfield

Sainsbury Superstore, Hornsey, London

Supplementing senior consultant with information for proof of evidence, including catchments plans (including comparisons of walk/car/bus journeys in surrounding wards), bus route extension proposals and transportation connection/interchange & accident analysis.

Client: J Sainsbury

Dunstable Leisure Development, Dunstable, Bedfordshire

Supplementing notes for green credentials plan for this large mixed leisure development, including strategy to improve pedestrian and cycle links and green commuter plan. Also junction design and assessment.

Client: Burford Development

HEALTHCARE

Mental Health Care Facility, Shrewsbury, Staffordshire

Project Manager for approved planning application for the redevelopment of Shelton Hospital, a 120 bed mental health inpatient facility in Shrewsbury. Production of a Transport Assessment incorporating the projected 24 hour operation of the site, backed up with a robust Travel Plan Strategy informed by a Staff Travel Survey. Developed sustainable travel options using high quality pedestrian and cycle facilities and new bus stop facilities within the site. Carried project through to production of detailed design drawings and discussions with Council Officers to agree to S106 contributions and details of S278 Agreement.

Client: South Staffordshire and Shropshire Healthcare Foundation Trust

West Middlesex University Hospital, Isleworth, London

Project management and technical consultant for overhaul of the hospital parking strategy scheme, outlining various options and visually presenting the options to the client and subsequently the Hospital Trust.

Client: Ecovert Group

BeCAD PFI, Brent, London

Project management and technical co-ordinator for design of Park Royal redevelopment scheme. Organising and attending meetings with all Local Authorities involved and various bodies from Transport for London. Subsequent writing of application bid including detailed green travel plan.

Client: Bouygues UK

Borough High Street, London

Project manager for mixed-use development. Attendance of design team meetings with other consultants and preparation, organisation and presentation of transport planning design issues relating to the whole of the site.

Client: Kings College

Birmingham

☎ 0121 794 8390

London

☎ 020 7293 0217

Manchester

☎ 0161 464 9495

Reading

☎ 0118 206 2945

✉ info@modetransport.co.uk

📍 modetransport.co.uk

🐦 [@mode_transport](https://twitter.com/mode_transport)



Project Summary:



EDUCATION

Crawley School, Crawley, West Sussex

Project Manager for residential development associated with existing schools site. Attendance of design team meetings with other consultants and preparation, organisation and presentation of transport planning design issues relating to the whole of the site, and production of associated Transport Assessment submitted for Planning Application.

Client: West Sussex County Council

LEISURE

Hove Square, Hove, East Sussex

Project Director for a new and exciting district for Hove; one that will be the most modern, high tech part of the City, creating a 21st century focus for living, working and relaxing. The study concluded that quality of the public transport would be key to the success of the scheme and help to deliver sustainably accessed business to the area and boost wider employment opportunities.

Client: Matsim Properties

Intu Bromley, Bromley, London

Production of Transport Assessment, advising on parking and highways matters relating to the introduction of a five-screen boutique cinema on the roof of the intu Bromley shopping centre and a number of restaurants around the Elmfield Road entrance. The centre is located in the heart of the town and as such a key element to developing a successful strategy involved comprehensive town centre parking analysis and a thorough review of access via all sustainable modes to the shopping centre.

Client: Intu Properties

Brighton Marina Regeneration, Brighton, East Sussex

Project Manager responsible for detailed planning application and environmental statement for providing 1,300 units of new development, retaining PFS and existing retail superstore. Analysis included the assessment of trips generated by new development, the appropriate distribution of the new traffic and the application of sustainable mitigation measures in order to accommodate new developments within the Brighton Marina. Production of TA, ES, road re-alignment (stopping up) and provision of new multi-modal transport interchange including appearance at major Planning Inquiry.

Client: Explore Living

Brighton West Pier, Brighton, East Sussex

Production of S278/106 highway agreement in front of proposed development, including the study of local subway and its subsequent closure, and assessment of servicing possibilities along the Lower Esplanade frontage.

Client: St Modwen

Birmingham

☎ 0121 794 8390

London

☎ 020 7293 0217

Manchester

☎ 0161 464 9495

Reading

☎ 0118 206 2945

✉ info@modetransport.co.uk ↗ modetransport.co.uk 🐦 [@mode_transport](https://twitter.com/mode_transport)



Project Summary:

MISCELLANEOUS

HS2 Petitioning, Houses of Parliament, London

Petition against the High Speed Rail (Phase One) Hybrid Bill relating to land contained in the Curzon Street masterplan area of Birmingham City Centre. Preparation and delivery of petition in relation to the lack of regeneration potential, poor quality of the Environmental Statement, poor connectivity and lack of good quality public realm. Appearance before the Select Committee on 1st September 2014

Client: Gooch Estates

National Grid Campus, Warwick, Warwickshire

Preparation of a Transport Assessment and refresh the existing site Travel Plan in support of a new 450 space car park at their Campus in Warwick. The assessment utilised Warwickshire County Council's strategic traffic model to demonstrate a minimal impact on the surrounding highway network. The planning application was submitted in order to consolidate National Grids current parking arrangements, to resolve existing on street parking issues on the local highway network as well as to deliver one of Europe's largest living walls!

Client: National Grid

Yas Island, movement strategy, Yas Island, United Arab Emirates

Project Director for a developing a pedestrian movement strategy for YAS Island as well as a review of new technology for connecting Yas Island to Abu Dhabi and Dubai in United Arab Emirates; presenting paper on findings to local architects, engineers and local government body.

Client: UAE

Birmingham

☎ 0121 794 8390

London

☎ 020 7293 0217

Manchester

☎ 0161 464 9495

Reading

☎ 0118 206 2945

✉ info@modetransport.co.uk ↗ modetransport.co.uk 🐦 [@mode_transport](https://twitter.com/mode_transport)